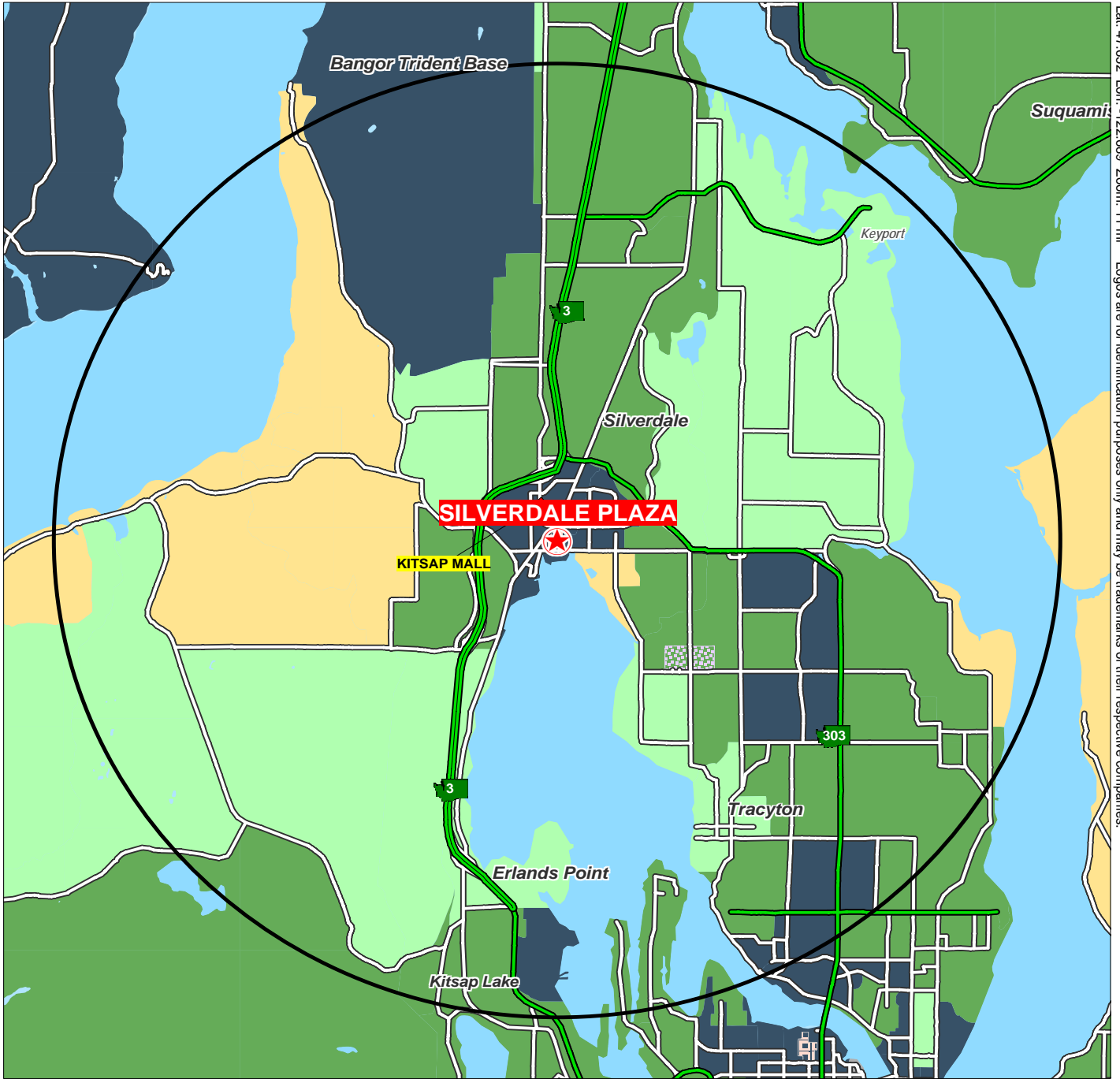


Demographic map



Lat: 47.652 Lon: -122.689 Zoom: 11 mi Logos are for identification purposes only and may be trademarks of their respective companies.

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2007 Average HH Income
By Block Groups

- \$100,000 or more
- \$75,000 to \$100,000
- \$50,000 to \$75,000
- \$30,000 to \$50,000
- Less than \$30,000

Site #1495

Average Household Income

October 2008

This map was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Lat/Lon: 47.65196/-122.68923

F3

Site #1495 - Silverdale Plaza Silverdale, WA		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2007 Estimated Population	4,798	33,769	75,673
	2012 Projected Population	5,025	34,642	78,565
	2000 Census Population	4,500	32,782	71,993
	1990 Census Population	3,476	23,187	56,766
	Historical Annual Growth 1990 to 2007	2.2%	2.7%	2.0%
	Projected Annual Growth 2007 to 2012	0.9%	0.5%	0.8%
HOUSEHOLDS	2007 Est. Households	2,120	12,710	28,496
	2012 Est. Households	2,272	13,372	30,284
	2000 Census Households	1,906	11,768	25,956
	1990 Census Households	1,416	8,096	19,914
	Historical Annual Growth 1990 to 2007	2.9%	3.4%	2.5%
	Projected Annual Growth 2007 to 2012	1.4%	1.0%	1.3%
AGE	2007 Population 0 to 9 Years	10.8%	12.5%	13.0%
	2007 Population 10 to 19 Years	12.6%	15.2%	14.4%
	2007 Population 20 to 24 Years	12.3%	8.5%	8.2%
	2007 Population 25 to 44 Years	27.0%	27.6%	27.7%
	2007 Population 45 to 59 Years	18.2%	21.5%	20.9%
	2007 Population 60 to 74 Years	10.3%	10.0%	10.9%
	2007 Population 75 Years Plus	9.0%	4.5%	4.9%
	2007 Est. Median Age	35.0	35.0	35.8
MARITAL STATUS & SEX	2007 Male Population	48.4%	50.3%	50.8%
	2007 Female Population	51.6%	49.7%	49.2%
	Married Base (15yrs+)	4,011	27,079	60,586
	Never Married	24.1%	23.2%	22.2%
	Now Married	50.1%	59.2%	58.8%
	Separated, Divorced or Widowed	25.8%	17.7%	19.0%
	Households with Kids	28.1%	37.8%	37.2%
	Average Household Size	2.2	2.6	2.6
INCOME	2007 Est. HH Income \$200,000 or More	1.4%	2.5%	2.6%
	2007 Est. HH Income \$150,000 to 199,999	2.8%	3.3%	3.5%
	2007 Est. HH Income \$100,000 to 149,999	9.5%	14.9%	13.4%
	2007 Est. HH Income \$75,000 to 99,999	14.0%	17.9%	16.0%
	2007 Est. HH Income \$50,000 to 74,999	20.4%	24.3%	23.3%
	2007 Est. HH Income \$35,000 to 49,999	19.8%	16.1%	16.4%
	2007 Est. HH Income \$25,000 to 34,999	10.1%	8.1%	9.8%
	2007 Est. HH Income \$15,000 to 24,999	11.8%	7.2%	8.3%
	2007 Est. HH Income \$0 to 14,999	10.2%	5.6%	6.7%
	2007 Est. Average Household Income	\$56,030	\$68,921	\$66,503
	2007 Est. Median Household Income	\$50,917	\$63,503	\$59,824
	2007 Est. Per Capita Income	\$27,123	\$27,100	\$26,678
Number of Businesses		992	1,408	2,212
Total Number of Employees		10,503	13,957	20,674

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Site #1495 - Silverdale Plaza Silverdale, WA		1.00 mi radius	3.00 mi radius	5.00 mi radius
RACE	2007 Estimated Population	4,798	33,769	75,673
	2007 Est. White Population	80.4%	78.8%	79.2%
	2007 Est. Black or African American	2.2%	2.2%	2.7%
	2007 Est. American Indian & Alaska Native	0.4%	0.5%	0.6%
	2007 Est. Asian & Pacific Islander	9.3%	10.9%	9.2%
	2007 Est. Two or more and Other Races	7.6%	7.6%	8.2%
HISPANIC	2007 Est. Hispanic Population	249	1,634	3,987
	2007 Est. Hispanic Population Percent	5.2%	4.8%	5.3%
	2012 Est. Hispanic Population Percent	5.7%	5.3%	5.8%
	2000 Est. Hispanic Population Percent	4.4%	4.1%	4.4%
EDUCATION (Adults 25 or Older)	Adult Population (25 Years or Older)	3,090	21,530	48,750
	Elementary (0 to 8)	1.4%	2.3%	2.4%
	Some High School (9 to 11)	5.1%	3.7%	4.0%
	High School Graduate (12)	22.9%	22.7%	25.5%
	Some College (13 to 16)	26.9%	27.6%	28.2%
	Associates Degree Only	12.7%	13.5%	13.8%
	Bachelors Degree Only	20.5%	19.5%	17.0%
	Graduate Degree	10.6%	10.7%	9.1%
HOUSING	Total Housing Units	2,260	13,230	29,737
	Owner Occupied Percent	38.9%	63.8%	64.3%
	Renter Occupied Percent	54.9%	32.2%	31.6%
	Vacant Housing Percent	6.2%	3.9%	4.2%
HOMES BUILT BY YEAR	Homes March 2000 to Current	3.0%	2.5%	3.8%
	Homes Built 1999 March 2000	1.0%	1.0%	1.0%
	Homes Built 1995 to 1998	10.6%	11.8%	10.6%
	Homes Built 1990 to 1994	18.6%	24.2%	17.1%
	Homes Built 1980 to 1989	42.8%	33.2%	24.9%
	Homes Built 1970 to 1979	11.6%	16.4%	20.7%
	Homes Built 1940 to 1969	8.4%	6.7%	13.1%
	Homes Built Before 1939	4.0%	4.2%	8.8%
PROPERTY VALUES	Home Value \$1,000,000 or More	0.0%	0.1%	0.1%
	Home Value \$500,000 to \$999,999	4.6%	1.2%	1.3%
	Home Value \$400,000 to \$499,999	3.2%	1.3%	1.9%
	Home Value \$300,000 to \$399,999	2.1%	2.8%	3.7%
	Home Value \$200,000 to \$299,999	11.1%	15.9%	15.0%
	Home Value \$150,000 to \$199,999	31.4%	29.1%	24.0%
	Home Value \$100,000 to \$149,999	42.5%	43.8%	43.5%
	Home Value \$50,000 to \$99,999	5.2%	5.4%	10.0%
	Home Value \$25,000 to \$49,999	0.0%	0.2%	0.3%
	Home Value \$0 to \$24,999	0.0%	0.1%	0.3%
	Median Home Value	\$166,939	\$161,990	\$157,204
	Median Rent	\$605	\$673	\$645

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**Site #1495 - Silverdale Plaza
Silverdale, WA**

1.00 mi radius 3.00 mi radius 5.00 mi radius

	1.00 mi radius	3.00 mi radius	5.00 mi radius	
OCCUPATION	Occupation: Population Age 16+	1,794	13,719	29,503
	Mgmt, Business, & Financial Operations	14.4%	14.4%	13.2%
	Professional and Related	23.3%	23.3%	22.3%
	Service	20.0%	19.0%	18.6%
	Sales and Office	25.7%	25.7%	25.7%
	Farming, Fishing, and Forestry	0.2%	0.2%	0.4%
	Construction, Extraction, & Maintenance	8.5%	9.3%	10.6%
	Production, Transport, & Material Moving	7.9%	8.2%	9.2%
	<i>Percent White Collar Workers</i>	63.4%	63.3%	61.3%
	<i>Percent Blue Collar Workers</i>	36.6%	36.7%	38.7%
LABOR	2007 Labor: Population Age 16+	3,961	26,547	59,479
	2007 Civilian Employed	52.9%	57.8%	56.5%
	2007 Civilian Unemployed	3.6%	3.5%	3.4%
	2007 in Armed Forces	9.0%	8.3%	8.2%
	2007 not in Labor Force	34.6%	30.3%	31.8%
	<i>Labor Force: Males</i>	48.0%	50.2%	50.7%
	<i>Labor Force: Females</i>	52.0%	49.8%	49.3%
TRANSPORTATION TO WORK	Drive to Work Alone	70.7%	73.3%	72.0%
	Drive to Work in Carpool	16.3%	15.1%	15.3%
	Travel to Work by Public Transportation	2.7%	4.5%	5.2%
	Drive to Work on Motorcycle	0.2%	0.2%	0.2%
	Bicycle or Walk to Work	5.2%	2.5%	3.2%
	Other Means	2.0%	1.6%	1.2%
	Work at Home	2.8%	2.8%	2.8%
TRAVEL TIME	Travel to Work in 14 Minutes or Less	35.9%	34.5%	33.7%
	Travel to Work in 15 to 29 Minutes	42.6%	41.9%	42.5%
	Travel to Work in 30 to 59 Minutes	8.7%	11.5%	11.7%
	Travel to Work in 60 Minutes or More	12.7%	12.2%	12.2%
	Average Travel Time to Work (<i>min</i>)	25.2	25.9	25.7
CONSUMER EXPENDITURE	2007 Total Household Expenditure (in Millions)	\$99.7	\$690.2	\$1,509.0
	2007 Apparel	\$4.8	\$33.0	\$72.1
	2007 Contributions & Gifts	\$6.1	\$43.0	\$94.4
	2007 Education & Reading	\$2.6	\$18.4	\$40.1
	2007 Entertainment	\$5.5	\$38.7	\$84.5
	2007 Food, Beverages & Tobacco	\$16.2	\$110.2	\$241.3
	2007 Furnishings And Equipment	\$4.3	\$30.6	\$66.5
	2007 Health Care & Insurance	\$7.2	\$48.9	\$107.5
	2007 Household Operations & Shelter & Utilities	\$29.7	\$205.2	\$449.0
	2007 Miscellaneous Expenses	\$1.7	\$11.6	\$25.3
	2007 Personal Care	\$1.5	\$10.0	\$21.9
	2007 Transportation	\$20.2	\$140.8	\$306.4

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